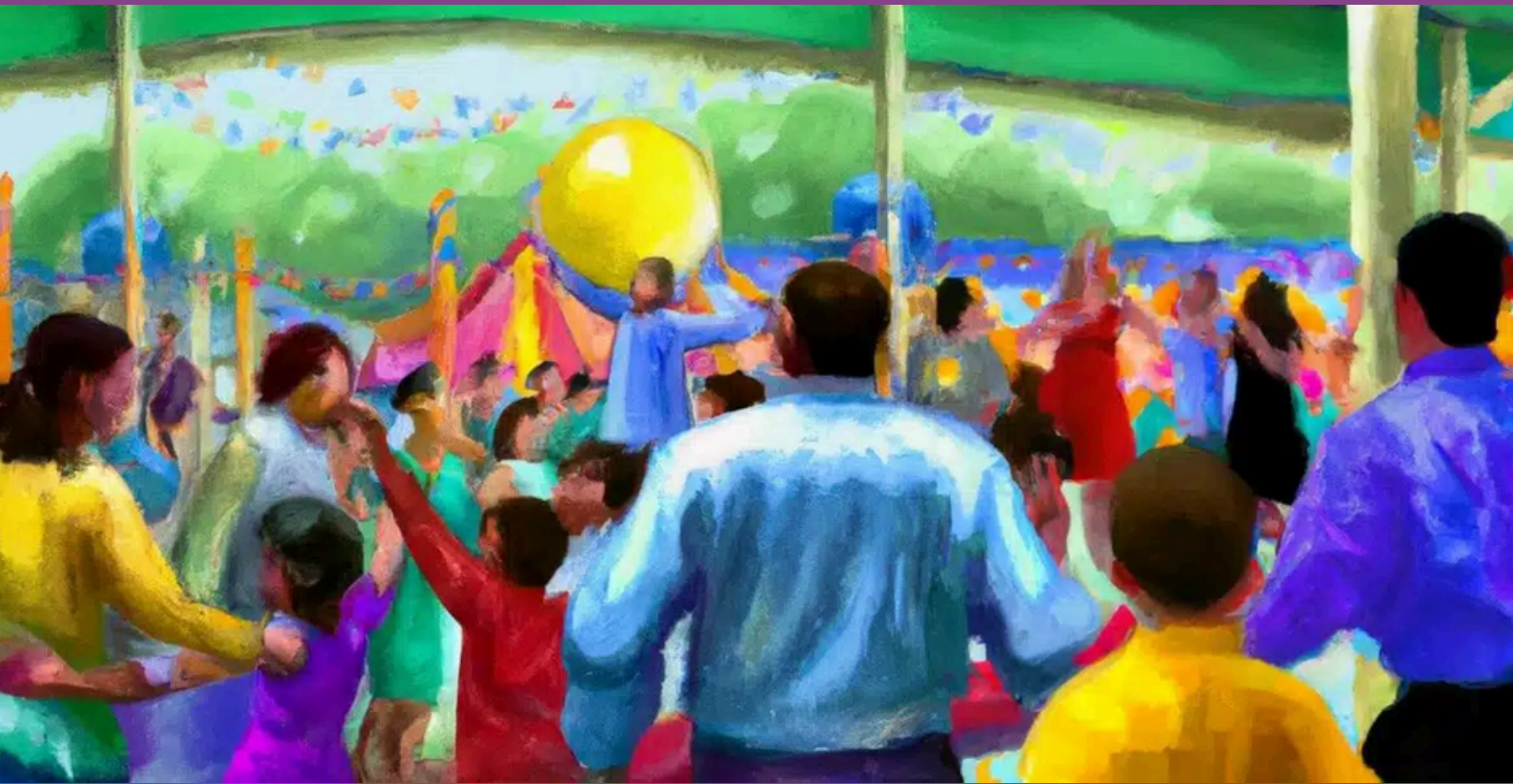




# ★ Cultural youth Opioid Prevention Events

## OPIOID REMEDIATION GRANT REPORT 2024 - 2025



★ Nothing For you. Without you

[WWW.OMNIYOUTH.NET](http://WWW.OMNIYOUTH.NET)





# Welcome!

## OVERVIEW

This grant focuses on youth opioid prevention for Sacramento's hardest-to-serve AND culturally diverse communities. This year, we worked *alongside* numerous cultural brokers.

We began by educating about the truth of youth drug exposure in *their specific community* using meaningful local data. Also shared was information on how drugs impact youth differently than adults & unique risks for immigrant & marginalized youth.

Next, we cultivated their new motivation by helping them create and co-lead youth drug prevention community events & services using culture as a lens and asset.

### Our role included:

- ✓ Hands-on event planning and help at every stage. Many were new to this type of strategy AND topic.
- ✓ Training in effective prevention techniques and ready-made tools
- ✓ Culturally relevant marketing
- ✓ Support funding
- ✓ Cultural &/or linguistic resources
- ✓ Supplies such as Narcan & test strips
- New community partnerships, including Sacramento County DHS

We have continued mentoring and support for all cultural brokers we worked with while cultivating new ones. Feedback shows this has been very successful for our partners!

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# ★ GRANT GOALS

## ★ Goal 1: Improve Community Involvement

Strengthen relationships with Sacramento's diverse communities & collaborate to understand each community's unique challenges to youth drug prevention & using county resources. Ensure every voice contributes & jointly develop tailored, effective, practical solutions.

### Marketing

- Flyers Distributed: 150
- Community Events Attended: 5
- Social Media Reach: 1,291

### 81 Cultural Brokers Trained:

- Afghanistan/Middle East: 7
- Asian/Pacific Islanders: 6
- College/Transitional Age: 44
- Deaf & Hard of Hearing: 2
- Faith Groups: 13
- Hispanic/Latino: 9

### Outreach

- Personalized Emails: 95
- Phone Meetings: 32
- In-person/Zoom Meetings: 40

## ★ Goal 2: Raise Awareness with Education & Skill Building

Share easy-to-understand & culturally relevant media & educational materials in accessible formats, translated or interpreted, to ensure information is accessible to all.

- Workshops with Power Points: Total Attendees: 130 Adults & 64 Youth
  - "Myths & Facts About Opioids"*
  - "Addiction Among Immigrant Youth"*
  - "Opioids & Fentanyl: Drug-Proof Your Youth"*
  - "Local Drug Trends & Why It Matters"*
  - "What To Do If You Are Prescribed Opioids"*
  - "How To Protect Your Kids From Opioids & Fentanyl"*
- Translated: How to Use & Get Narcan, PowerPoints, Information sheets, Event Advertising & flyers, County Resource Sheets: 30
- Free Narcan, Prescription Drug Disposal Kits, & Fentanyl Test Strips: 283
- Translators/ASL Interpreters: 9
- Opioid Social Media Posts, Fentanyl Campaign Videos: 65
- Agency, Community & County Resource Booths: 8

## ★ Goal 3: Ensure Continuous Community-Led Prevention

Empower local, hard-to-engage communities to take charge of youth opioid & fentanyl prevention efforts & instill a lasting commitment within the community to lead the way with our ongoing support, current information and resources.

**Nov 22, 2024**  
**Arab & Afghani**  
**Reda Health & Wellness Fair**  
Refugee  
Enrichment & Developmt Ctr  
Arden Arcade  
95825

**March 1, 2025**  
**Deaf & Hard of Hearing**  
**Deaf, Strong, & Healthy**  
Swanston Park  
Arden Arcade  
95825

**April 23, 2025**  
**Hispanic/Latino**  
**United Families, Safe Families**  
Pacific Career & Technology HS  
North Highlands  
95660

**May 17, 2025**  
**Faith, Indonesian, & Hispanic/Latino**  
**KNOW Opioids**  
Faith Presbyterian Church  
Pocket Area  
95831



# REDA HEALTH AND WELLNESS FAIR

NOVEMBER 11, 2024 2 HOURS AFGHANISTAN & MIDDLE EAST COMMUNITIES

REDA chose Omni to partner and present on their behalf, trusting our expertise in cultural and linguistic inclusivity.

By raising awareness about the dangers of fentanyl, strengthening protective factors, and building trust in County resources, we empowered newcomers from Arab and Afghan countries to take action and feel confident in accessing and referring others to available services.

## Event Overview

- Hosted by the Refugee Enrichment & Development Association (REDA)
- Omni Youth Programs gave two separate workshops in Dari & Arabic: **'Opioids & Fentanyl: Drug-Proof Your Youth'**
- Omni Youth Programs trained on and distributed 24 Narcan Kits & 22 Prescription Disposal Kits
- 20 adults & 9 youth attendees from Afghan & Arab communities

*Specific demographics & evaluations were not with us shared for privacy reasons*

## Workshop Content

- *The Youth Brain on Opioids*
- *Fentanyl Hiding in Fake Pills*
- *How to Use Narcan*
- *Safe Medication Disposal*
- *Fentanyl Marketed to Youth*
- *County & Agency Resources*





## Health & Wellness Fair

### Free All Day Health Screening

Friday November 22, 2024 | 10:30 am - 3:30 pm

Would you like to get your health checked?

**COME JOIN US FOR FREE**

- Blood pressure screening
- Blood sugar screening
- Nutrition resources
- COVID & FLU vaccines (Upon availability)
- Medication consultation (Bring your meds to consult the on site pharmacist)

**EVENT PROGRAM**

11:00 am - 12:00 pm  
Health Presentation (Dari)

12:00 pm - 1:00 pm  
Health Presentation (Arabic)

All Day Screening  
(Break/Friday Prayer 1:00 pm - 2:00 pm)

Raffle prizes for presentation attendees!



3425 Arden Way, Sacramento CA 95825

[info@redacenter.org](mailto:info@redacenter.org) [REGISTER NOW](#) 916 - 500 - 4299

## Neighborhoods Served

Fulton  
Bellview  
Northrup  
Arden Manor

## Zip Codes

Mira Loma 95825  
El Camino 95864  
Arden Arcade 90506  
Del Paso Manor 95608

**"It is important because it raises awareness as all attendees have recently settled in this country and most of them have high school children who may encounter opioids in school"**

**-Hilda Khairallah**

**REDA Cultural Broker**



# DEAF, STRONG, AND HEALTHY

**MARCH 1, 2025 6 HOURS DEAF/HARD OF HEARING & FAITH COMMUNITIES**

There was little to no awareness within the Deaf and Hard of Hearing communities about opioids/fentanyl. Many were unaware it was an issue impacting their community. Additionally, few DHH faith opportunities exist to guide youth & those struggling.

This event offered multiple avenues for accessibility & preferences to education or faith. Eduardo Cardenas Jr., founder of Loud N Clear Ministry, played a key role in bridging the gap between faith and youth opioid prevention for the DHH community.

## DEAF, STRONG, & HEALTHY

YOUTH OPIOID PREVENTION EVENT  
FOR ALL DEAF & ASL FAMILIES & COMMUNITIES

DATE	LOCATION	TIME
MARCH 1, 2025	SWANSTON PARK 2350 NORTROP AVE, SACRAMENTO, CA 95825	12:00PM-6:00PM

Free Lunch Free Narcan  
Free Raffles Entertainment  
Family Games Teen & Parent Workshop  
Deaf Movie & Popcorn Free Childcare provided  
ASL INTERPRETERS AVAILABLE

SCAN ME

REGISTRATION REQUIRED

FOR MORE INFORMATION, PLEASE  
CONTACT EDUARDO CARDENAS  
VP: (916) 238-5775  
C: (916) 977-4779

Omni YOUTH Loud N Clear Ministry SACRAMENTO COUNTY

## AGENDA

12:00 - 2:00 pm  
Festival, entertainment, family games, booths,  
bounce house, lunch, & raffles

2:00 - 2:30 pm  
Hidden In Plain Sight Interactive Exhibit

2:30 - 3:30 pm  
Parents: "Drug Proof Your Youth from Opioids" ASL & English  
Teens: "Myth & Facts About Opioids" ASL & English  
\*Childcare Available During Presentations\*

3:30 - 6:00 pm  
"Jesus" Deaf movie & Popcorn

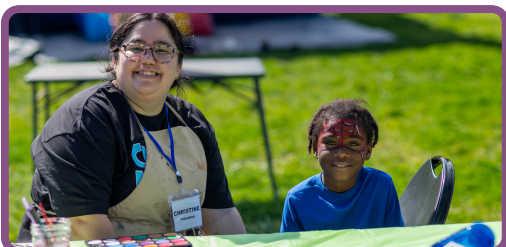
ASL INTERPRETERS AVAILABLE FOR ALL ACTIVITIES

Omni YOUTH Loud N Clear Ministry SACRAMENTO COUNTY

FOR MORE INFORMATION, PLEASE  
CONTACT EDUARDO CARDENAS  
VP: (916) 238-5775  
C: (916) 977-4779

## Community Partners

- Sacramento County DHS/BHS/SUPT
- NorCal Services for the Deaf & Hard of Hearing
- Alta California Regional Center
- Sustainable Wealth Solutions

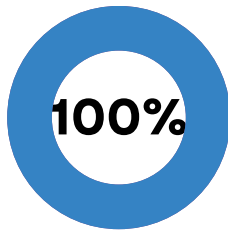
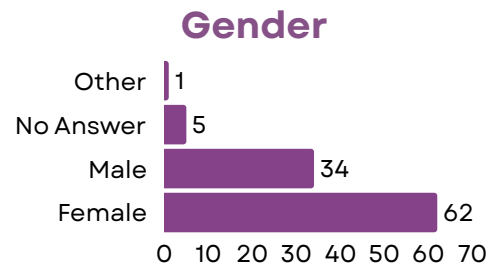
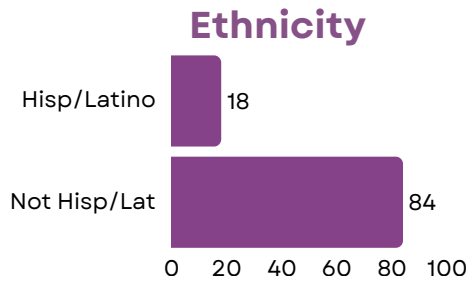
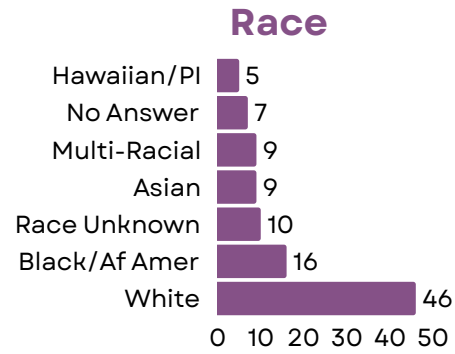
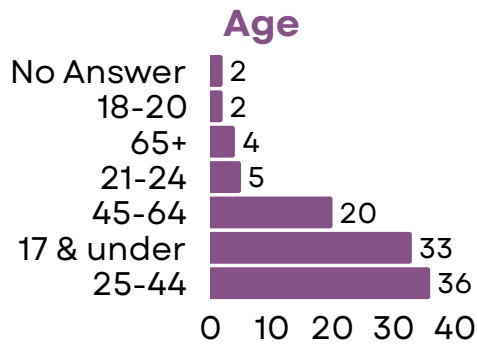


## ASL Workshop Content

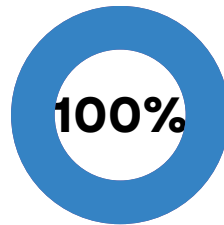
60 Adults & 42 Youth Attendees

- *How to Use Narcan*
- *What is Prevention*
- *Safe Medication Disposal*
- *The Youth Brain on Opioids*
- *Fentanyl Hiding in Fake Pills*
- *Fentanyl Marketed to Youth*
- *Understanding the Teen Brain*
- *County & Agency Resources*

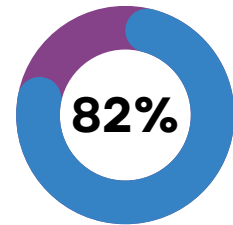
# DEMOGRAPHICS & SURVEY



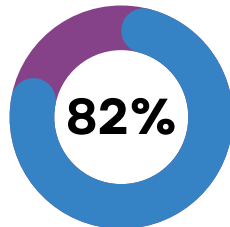
Of respondents said that they learned new information from the workshop



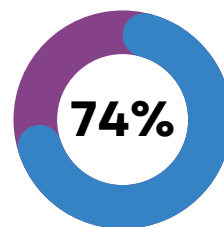
Said the event was accessible to their communication needs



Of respondents rated the Opioid Prevention workshop "Very Good" or "Good"



Of attendees said they would definitely share info from the workshop with someone else



Said they would definitely attend another event like this

## IMPACT

**"Very valuable content. Much needed information that they are not aware of. Deaf are usually 'last in line' of any information"**

**-Eduardo Cardenas Jr.**

**Deaf & Hard of Hearing Cultural broker**

**"This was very important information to protect myself and my family. It definitely raises awareness & is needed more often"**

**-Parent**

# "FAMILIAS UNIDAS, FAMILIAS SEGURAS" UNITED FAMILIES, SAFE FAMILIES

APRIL 23, 2025 2 HOURS HISPANIC/LATINO COMMUNITY

Twin Rivers Unified School District asked Omni Youth Programs to help. Together, we held a bilingual family event for students and families from Pacific Career & Tech High School and Vista Nueva Career and Tech High School.

Families enjoyed dinner following separate youth & parent opioid prevention workshops led by Omni Youth Programs with live Spanish translation. All materials were translated, including PowerPoint, resource sheets, and Narcan instructions. Omni provided 25 Narcan kits, 12 Prescription Disposal Kits, and County & Agency resources.

**FAMILIAS UNIDAS, FAMILIAS SEGURAS**  
**UNITED FAMILIES, SAFE FAMILIES**  
YOUTH OPIOID PREVENTION

**FREE TACO TRUCK**  
**COMMUNITY RESOURCES**  
**TEEN & PARENT WORKSHOP**

**APRIL 23**  
**TIME: 5:00 PM - 7:00 PM**

**Pacific High School**  
6560 Melrose Dr, North  
Highlands, CA 95660

**REGISTRO REQUERIDO**  
**REGISTRATION REQUIRED**

For more information, please contact  
Ms. Sanchez (Family and Community Liaison)  
Email: [genesis.sanchez@trusd.net](mailto:genesis.sanchez@trusd.net)  
Phone: (916)-750-8340

Omni Youth, Twin Rivers, Sacramento County

## Workshop Content

14 Adults & 11 Youth Attendees

- *What is Prevention*
- *How to Use Narcan*
- *Safe Medication Disposal*
- *The Youth Brain on Opioids*
- *Fentanyl Hiding in Fake Pills*
- *Fentanyl Marketed to Youth*
- *County & Agency Resources*

## Zip Codes Served

95660 95652 95841 95843  
95838 95821 95673 95626

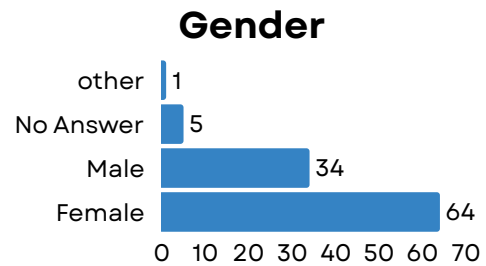
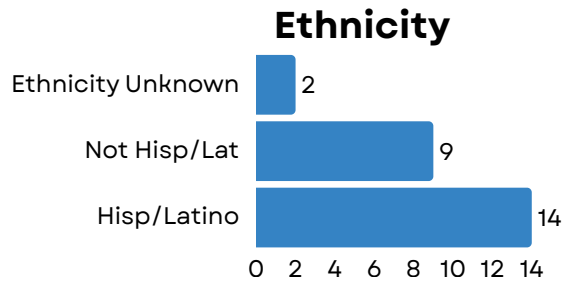
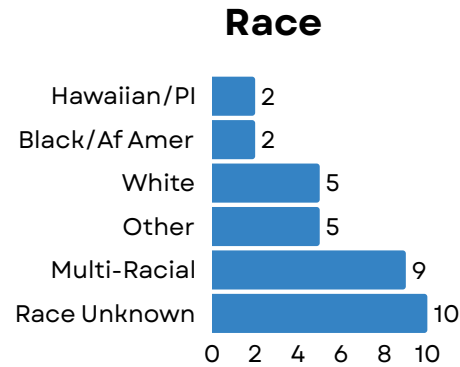
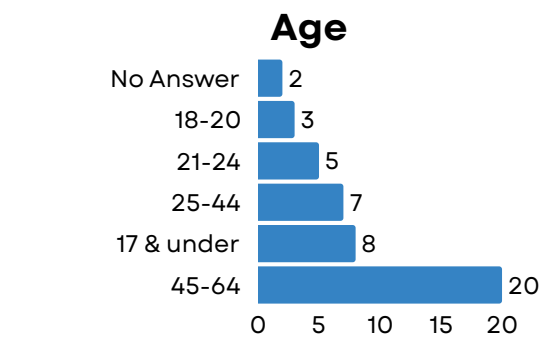
## Neighborhoods Served

Robla Walerga Antelope  
Arden Northgate Rio Linda  
Del Paso Heights North Highlands





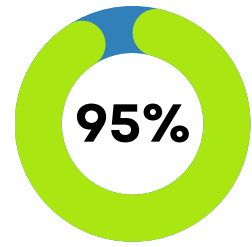
# DEMOGRAPHICS & SURVEY



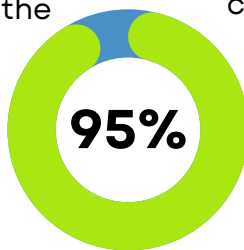
Of respondents said that they learned new information from the workshop



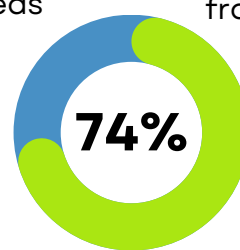
Said the event was accessible to their communication needs



Of attendees said they would definitely share info from the workshop with someone else



Rated the event accessibility (interpreters, captions, etc.) as one of the most helpful elements.



Of attendees said they would attend another event like this

## IMPACT

**"It was incredible to see so many families attend together. The students did not just show up. They stayed and were fully engaged throughout the entire event. It really showed how much this topic mattered to them"**

**-Vice Principal**

**"The most meaningful aspect of the event for the community was having the appropriate accommodations for families to feel welcome in the space"**

**-Genesis Sanchez  
TRUSD Cultural Broker**

# KNOW OPIOIDS

## ADDICTION & SPIRITUALITY CONFERENCE

MAY 17, 2025 6.5 HOURS FAITH, HISPANIC, INDONESIAN COMMUNITIES

Faith leaders across Sacramento gathered both virtually & in person at Faith Presbyterian Church to be educated on the topic of youth opioid prevention.

By teaching, equipping, and empowering church leaders & community members, we strengthened their ability to reach and educate congregations & communities on opioid prevention.



### KNOW OPIOIDS

#### AN ADDICTION & SPIRITUALITY CONFERENCE

A day of learning, connection, and support.  
Faith Presbyterian Church  
625 Florin Road, Sacramento



May 17<sup>th</sup> 2025

### Film & Exhibit



#### getLIFTED Film

Living in Faith to Elevate Dreams.  
"getLIFTED" is a youth led, community lift program to drive dream chasing instead of drug use. Over 6 months, program youth co-lead the development of this short film from concept, to script, to marketing. We were guided by industry experts and supported by our churches, families, and villages.  
[www.getliftedfam.org](http://www.getliftedfam.org) or [www.connectccp.org](http://www.connectccp.org)

#### Gone Too Soon Drugs Take Good People

Beginning in 2022, "Gone too Soon" displays a series of poster-size photos of those lost to opioid overdose and fentanyl poisoning. We are humanizing the statistics by offering a look at the faces of community members and showing the great losses we have faced, both together and apart.  
The posters are shared in partnership with Arrive Alive California and Sacramento County Department of Health Services (DHS).  
<https://sacopioidcoalition.org/gone-too-soon/>



Josh Arnds  
Devoted, Kind  
2002 - 2023  
Fellow



Taliaa  
Vibrant, Sincere  
2002 - 2023  
Sister



### Community Partners

- **Sacramento County Opioid Coalition:** Narcan Kits & Fentanyl Test Strips
- **Yancey Recovery Services:** Christian Drug & Alcohol Addiction Counseling
- **Sacramento County DHS/BHS/SUPT:** Resources for prevention, treatment, recovery for youth and adults
- **Omni Youth Programs:** Prescription Disposal Kits



# ★ Workshops & Trainings 35 Church Leaders & Youth Attendees

**Cynthia Mumford**  
Executive Director, Omni Youth Programs

- **Addiction Among Immigrant Youth**
- **Local Drug Trends & Why They Matter**
- **What To Do if You Are Prescribed Opioids**
- **Moderator: Addiction & Immigrant Panel**

**Joanna Roberts**  
Program Manager,  
Sacramento County Opioid Coalition

- **How to Spot an Overdose & Narcan Training**

**Willard Gaball**  
Pastor, Elevate Life Church

- **Congregations & Recovery: What Can Be Done**

**Jacquelyn Sneed**  
Elder, Bethany Presbyterian Church

- **Emcee**
- **Cultural Broker**

**Laura Barnes**  
Reverend, El Dorado Federated Church

- **Addiction as Spiritual Crisis & Opportunity**

**Francis Sitorus**  
Elder, GKI Indonesian Presbyterian Fellowship

- **Addiction & Immigrant Panel**

**Antonio Reyes**  
Pastor, Project Church

- **Addiction & Immigrant Panel**
- **Congregations & Recovery: What Can Be Done**

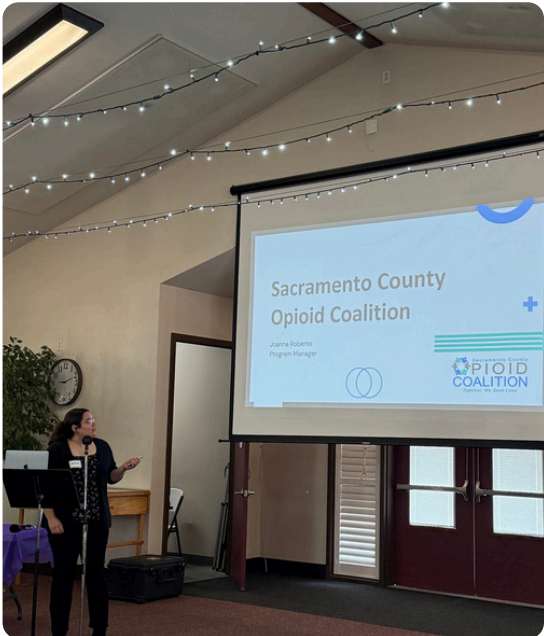
## CHURCHES & SPIRITUAL COMMUNITIES REPRESENTED

- Project Church
- Elevate Life Church
- Faith Presbyterian Church
- Parkview Presbyterian Church
- Bethany Presbyterian Church
- El Dorado Federated Church
- Sierra Vista Community Church
- GKI Indonesian Presbyterian fellowship
- Comunidad Latina de Cristo
- Comunidad Latina de Cristo (Presbyterian)
- Grace Community Presbyterian Church
- The Presbytery of North Central California

Neighborhoods Served			Zip Codes	
Florin	Midtown	Citrus Heights	95814	95823
Pocket	Carmichael	Meadowview	95831	95608
Placerville	Parkway	South Land Park	95822	95864
	Arden Arcade		95811	95677

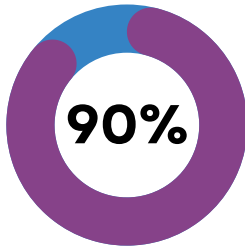
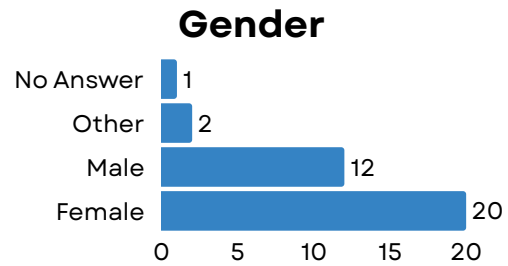
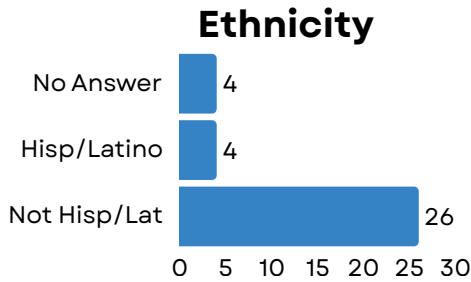
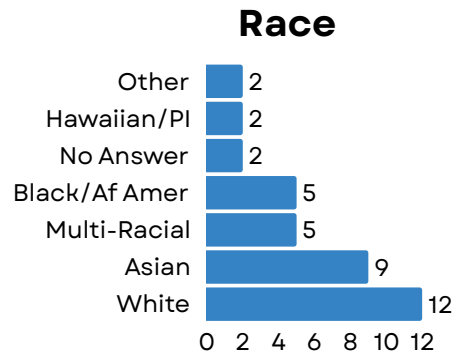
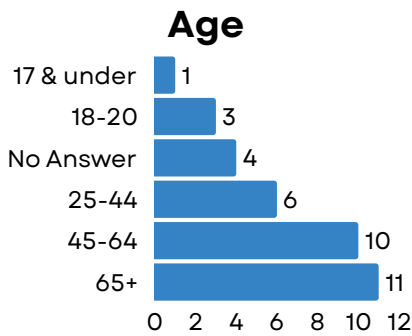
## Resources Distributed

- 90** Narcan Kits
- 82** Prescription Disposal Kits
- 4** Alcohol Bottle Locks

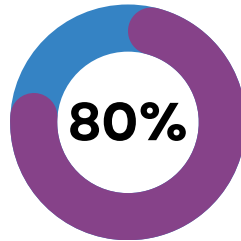




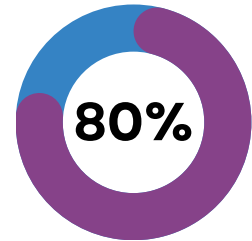
# DEMOGRAPHICS & SURVEY



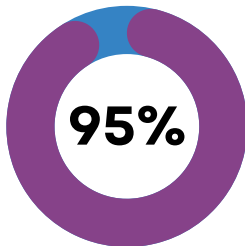
Of respondents said the information that they received was valuable



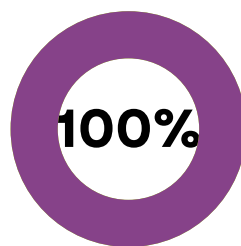
Said the information helped them recognize the risk associated with opioids & other drugs



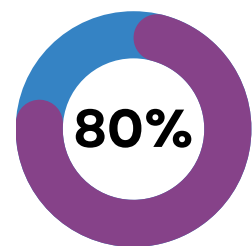
Of respondents feel prepared to use Narcan to assist someone experiencing an overdose



Of respondents said this program helped increase their comfort level with discussing drug prevention, drug addiction, and treatment



Said the event helped them understand the role of spirituality in relation to addiction, treatment, & recovery from addiction



Said attending this program increased their knowledge of addiction, treatment, and recovery resources available in their community

## IMPACT

**“Offering informed, non-judgmental listening and resources like those from Omni Youth Programs is a huge step forward for compassionate church members who want to help those facing drug dependency in healthy ways”**

**-Reverend Dr. Sarah Nave**  
Parkview Presbyterian Church

**“I found the speakers very informed and articulate. It was important that several folks from our congregation attended. The booths & representatives were very helpful and provided resources & samples”**

**-Susan Just**  
Elder, Bethany Presbyterian Church

# SOCIAL MEDIA OPIOID & FENTANYL PREVENTION POSTS



450 Total Views  
for Twitter



1,291 Total Views  
Facebook & Instagram

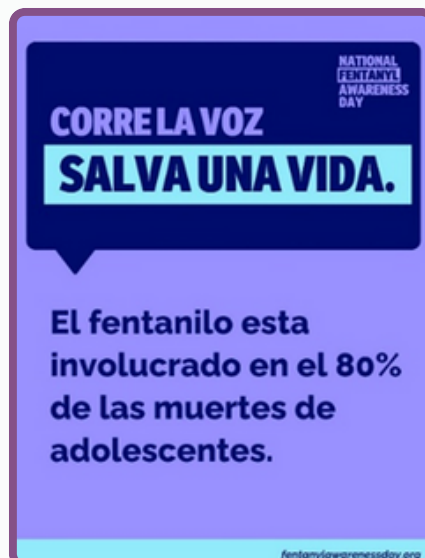


3 Different  
Languages



3 Sacramento Opioid Coalition  
Fentanyl Campaign Videos

## SAMPLES OF TOP VIEWED POSTS!



# ANNUAL SUMMARY

**Total Number  
Event Attendees**  
**191**

**Distribution**  
**138** Narcan  
**116** Prescription Disposal Kits  
**10** Fentanyl Test Strips  
**19** Alcohol Bottle Locks

**Social Media  
Outreach**  
**1,741**

**Number Narcan  
Training**  
**24**

- Ages**
- 17 & Under (64)
  - 18-20 (8)
  - 21-24 (5)
  - 25-44 (73)
  - 45-64 (40)
  - 65+ (15)
  - Prefer not to answer (6)
  - Age Unknown (2)

- Interpretation/Translation  
Services Provided**
- American Sign Language
  - Arabic
  - Dari
  - Spanish
  - English

- Race**
- Asian (18)
  - Black/African American (23)
  - Native Hawaiian/Other PI (5)
  - White (63)
  - Multi-Racial (23)
  - Other (7)
  - Race Unknown (12)
  - Prefer not to answer (38)

## Community Partners

- Alta California Regional Center
- Bradshaw Christian High School
- Bethany Presbyterian Church
- Clinton Foundation
- Faith Presbyterian Church
- Loud N Clear Ministry
- NorCal Services for the Deaf & Hard of Hearing
- Refugee Enrichment Development Association
- Sacramento County DHS/BHS/SUPT
- Sacramento County Opioid Coalition
- Sustainable Wealth Solutions
- Yancey Recovery Services

## BONUS SERVICES RESULTING FROM OUTREACH

Preliminary SUPT services were requested by some organizations before formalizing an Opioid Remediation partnership. Partnership building will continue.

- 123 Additional Youth/Families Served
- 3 Additional Services Provided:
  - "Myth or Fact: 5 Part Series", Hiram John HS Iu Mien Community Services-Mental Health Group
- 2 Parent Presentations
  - "Spanish Drug Proof Your Youth" Elk Grove USD El Santuario de Mariposas Parent Group
  - "Drug Proof Your Youth" Twin Rivers USD Afghani & Hispanic/Latino Parents
- 1 "Cultural Orientation Part 5: Deaf & Hard of Hearing-One Size Doesn't Fit All"
  - Loud N Clear Ministry & NorCal Services for the Deaf & Hard of Hearing

## FUTURE PLANS

- Cultural Community Events for Youth Opioid Prevention with NEW communities:
  - Indonesian, Vietnamese, Faith based, and College Age Youth!
- Follow up events within communities served to reach additional community members:
  - Hispanic/Latino, Deaf & Hard of Hearing, Faith groups, & Afghani/Middle Eastern.
- Opioid Prevention Info Sheets translated into even more languages.



# PHOTOS







**Funded by the Sacramento County Department of Health Services-  
Behavioral Health Services,  
Substance Use Prevention and Treatment**



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