



# 2024-2025 ANNUAL REPORT



## YOUTH DRUG & ALCOHOL PREVENTION SERVING SACRAMENTO SINCE 1979

Reducing youth underage marijuana, alcohol & opioid use by increasing Sacramento's capacity to create strong families and develop youth leaders through education, skill building and community engagement.

[WWW.OMNIYOUTH.NET](http://WWW.OMNIYOUTH.NET)

# Welcome!

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### AGENCY SERVICES

Omni Youth Programs has over 45 years successfully delivering drug prevention services to youth aged 10 - 25 years, their families, community members and professionals who serve them. Services are provided throughout our county's richly diverse communities and adapted to the unique needs of each group.

- In-class drug prevention education programs
- In-person and virtual workshops for teens, parents, community members and professionals
- Model Program facilitator certification training for teens, parents, community members and professionals
- Social media campaigns
- Community events & exhibits

### CULTURAL INCLUSIVITY

Cultural competency, diversity, equity, and inclusion are priorities for Omni Youth Programs. Our agency has always reached out to underserved and underrepresented communities to listen, hear and offer free personalized services unique to them.

Leaders from diverse communities are also invited to provide insight, co-facilitate and translate alongside our staff in their community. This ensures culturally competent, inclusive, safe and meaningful services for all.

We believe equipping youth, parents, professionals and our staff with skills and resources empowers them to create meaningful changes where it matters most to them – in the diverse and vulnerable communities they live, work, serve or go to school in.



# Omni in the Community

Omni Youth Programs partnered with numerous organizations to provide free events that featured multi-media workshops, prevention tools, the latest research, and immediately usable skills.

## 42 EVENTS! 1,310 INDIVIDUALS SERVED!

### 18 YOUTH WORKSHOPS:

- Myth or Fact: The Truth About Drugs (18)

### 4 COLLEGE WORKSHOPS:

- Preventing Teen Alcohol and Marijuana Use: Theory & Strategies (4)

### 4 PROFESSIONAL TRAININGS:

- Hidden in Plain Sight (2)
- Current Trends in Youth Drug Use & Prevention (1)
- Working Effectively With Diverse Cultures: One Size Doesn't Fit All - Deaf & Hard of Hearing (1)

### 10 PARENT WORKSHOPS:

- Drug Proof Your Youth (9)
- Parenting with Purpose: Raising Resilient Drug-Proof Kids (1)

### 6 RESOURCE BOOTHS



“

**Very interesting about all the devices where one can “store” the drugs, etc. All children/adults need to know about this information.**

**-Hidden in Plain Sight Workshop Attendee**

”



# Omni in the Community - Continued



## COMMUNITIES SERVED:

- Avenue Church
- Best Youth Group
- California State University, Sacramento
- East Bay Asian Youth Center
- Elk Grove Unified School District
- Folsom Cordova Unified School District
- Hiram Johnson High School
- Katherine Johnson Middle School
- Natomas High School
- Natomas Unified School District
- NP3 Charter High School
- Pacific Career & Technology High School
- Rosa Parks K-8
- Sacramento City Unified School District
- San Juan Unified School District
- Twin Rivers Unified School District



# PARTNERS & COMMUNITIES WE SERVED

## WHO WE SERVED

- Adults, Parents, Families
- Afghani
- African American/Black
- American Indian
- Asian
- Deaf & Hard of Hearing
- People with Disabilities
- Economically Disadvantaged
- Ethiopian
- Filipino
- Guatemalan
- Hispanic/Latinx
- Homeless & Transient People
- Iranian
- Iraqi
- Laotian
- Law Enforcement
- LGBTQ+
- Malaysian
- Native Hawaiian
- Pakistani
- Religious Groups / Faith Based
- Russian/Ukrainian
- Salvadorian
- School Staff/ Teachers / Administrators/Counselors
- Social Service Providers
- Students - Middle, High School & College
- Vietnamese

## NEIGHBORHOODS SERVED

- Antelope
- Arden Fair
- Arden-Arcade
- Carmichael
- Central Sacramento
- Citrus Heights
- Del Paso Heights
- East Sacramento
- Elk Grove
- Fair Oaks
- Florin
- Folsom
- Foothill Farms
- Franklin
- Gold River
- Los Rios
- Mather
- McClellan Park
- Natomas
- North Highlands
- North Sacramento
- Northgate
- Orangevale
- Rancho Cordova
- Rio Linda
- South Sacramento
- Vineyard
- Wilton
- Woodlake

## PROFESSIONAL PARTNERS

- Allcove
- California Overdose Prevention Network
- Center for Collaborative Planning/PHI
- Christian Brother High School
- Citrus Heights City Hall
- Community Outreach & Engagement Community
- Connections Cafe - Folsom Cordova Community Partnership
- Cultural Competence Committee - SCBH
- Drug Advisory Board - Sac County
- Elk Grove Unified School District
- Executive Directors - Sac County AOD Prevention & Treatment Providers
- Folsom Cordova Unified School District
- Hiram Johnson High School
- International Rescue Committee
- William Jessup University
- Katherine Johnson Middle School
- La Familia
- LGBTQ+ Center
- LuMien Community Services
- Luther Burbank High School
- Network Cafe
- NorCal Services for Deaf & HoH
- North Central CA Presbytery
- Prevention Providers - Sac County Alcohol & Drug Services
- PRO Youth & Families
- Refugee Enrichment & Development Association
- Sacramento Children's Home
- Sac. County Coalition for Youth
- SCCY - Communications Subcommittee
- Sac County BHS
- Sac. County Office of Education
- The Voices of Resilience
- Twin Rivers Unified School District
- WeEmbrace
- Youth Chat Podcast - Into the Classroom

# Public School In-Class Trainings

Omni Youth Programs equips students throughout Sacramento's public schools with the necessary resources and knowledge to apply prevention practices in their own lives and communities.

Students are taught about the dangers of alcohol, marijuana, opioids, fentanyl, vaping and other drugs through interactive workshops presented by Omni staff.



## IN CLASS WORKSHOPS

In class workshops offer the opportunity for public school's and districts to train their youth to practice alcohol, marijuana, and other drug prevention skills with their peers.

Students are given the opportunity to ask questions, engage in larger conversations, and learn current facts about drug trends facing their schools and communities.

Through these interactive presentations, Omni is able to offer thousands of students relevant information and the skills to continue to live drug free.

**"Thanks for explaining things so we can understand. This is wonderful. I'm understanding info I read before so much better."**  
-Student workshop attendee



**Scan for post-event  
evaluation report!**





# Model Programs

Equipping the community with knowledge and skills to facilitate evidence based model programs that prevent underage alcohol, marijuana, opioid & other drug use.

Omni Youth Programs trained **TEENS, PARENTS, TEACHERS, PROFESSIONALS, AND OTHER MEMBERS OF THE COMMUNITY** to become Certified Model Program Facilitators. This year's newly trained facilitators represent schools & school districts, non-profits, youth groups, and more. Each trainee plans to conduct the program in their own neighborhood, school or faith center with people they already have existing relationships with, cultural understanding of, and trust and familiarity with.



## ACTIVE PARENTING OF TEENS

Professionals received training to become Certified Model Program Facilitators in the Active Parenting of Teens curriculum. They will then lead their own parent groups using high energy activities, lively discussions, and engaging videos while exploring issues of alcohol, drugs, sexual health, and violence within their families.

## TEENS IN ACTION

Teens & youth professionals received training to become Certified Model Program Facilitators in Teens in Action. They will then lead teen groups on the teen brain, understanding parents, negative vs. positive influences, the power of choice, and alcohol and drug use. The program provides youth with critical skill-building and the opportunity for professional and leadership skills.

## ORGANIZATIONS TRAINED

- CA State University - Sacramento
- St. Rose Church
- Sacramento County DHS
- Elevate Life Church
- Greater Sacramento Urban League/Allcove
- La Familia Counseling Center
- St. Robert Catholic Church
- William Jessup University

**"I enjoyed the inclusion of personal examples from instructor, and the openness to invite trainers to provide input."**

**- Active Parenting of Teens Training Attendee**



**Scan for post-event evaluation report!**

# Cultural Orientation

Omni Youth Programs developed the series after seeing the need for cultural education in our community. Drawing upon our agency's extensive work with many cultures, our experience, setbacks and successes led us to develop a vastly different approach to gain the trust and involvement of immigrant and refugee communities.

With the voices and presence of our County's diverse cultural members, we conducted this series to help guide other agencies through the process and have success providing much needed services by those unsure about receiving them.



## Training content included:

- In-depth history of the culture, how other cultures differ.
- Challenges navigating the culture within everyday environments.
- What responsive services look like from the perspective of the culture.
- Specific & unique ways cultural views differ on youth drug use.
- Concerns, suspicions and fears people from the culture may have towards agency's offering services, and why.
- How needs and expectations may differ from what you are offering.
- Strategies and adaptations you may need to make to engage & partner with individuals from the culture.



**Scan for post-event  
evaluation report!**



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**"It is great that Omni understands that cultural influences can have an impact on youth's life and expectations. The motto 'One size doesn't fit all' is very impactful."**

**-Deaf/HoH Event Attendee**

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# Opioid Remediation Grant

This grant focuses on youth opioid prevention for Sacramento's hardest-to-serve AND culturally diverse communities. This year, we worked *alongside* numerous cultural brokers.

## YOUTH OPIOID PREVENTION COMMUNITY EVENTS

**Nov 22, 2024**

**Arab & Afghani  
Reda Health &  
Wellness Fair**

Refugee Enrichment  
& Development Ctr  
Arden Arcade  
95825

**March 1, 2025**

**Deaf & Hard of  
Hearing  
Deaf, Strong &  
Healthy**

Swanston Park  
Arden Arcade  
95825

**April 23, 2025**

**Hispanic/Latino  
United Families,  
Safe Families**

Pacific Career &  
Technology HS  
North Highlands  
95825

**May 17, 2025**

**Faith, Indonesian  
& Hispanic/Latino  
KNOW Opioids**

Faith Presbyterian  
Church  
Pocket Area  
95831



### Our role included:

- Hands-on event planning and help at every stage. Many were new to this type of strategy AND topic.
- Training in effective prevention techniques and ready-made tools
- Culturally relevant marketing
- Support funding
- Cultural &/or linguistic resources.
- Supplies such as Narcan & test strips
- New community partnerships, including Sacramento County DHS







“Not many people realize the addiction can begin in the doctor’s office, and not on purpose. These are perfect questions that many people should ask when being prescribed drugs with high addiction risks.”

-Event Attendee



Scan for full Opioid  
Remediation report

# Social Media

	# OF IMPRESSIONS
 FACEBOOK	8,580
 X (TWITTER)	7,008
 INSTAGRAM	6,582
 YOUTUBE	1,090
 BLOGS	860
 NEWSLETTERS	5,202

“Let’s normalize this!!! I have Narcan now in my car just in case of an emergency. Too many young kids have lost their lives to this horrible drug.”

-Comment from Social Media Post

\*Impressions = Number of times our tweets or posts were viewed by users



# Our year in photos...







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